



NETWORK NEWS

OCTOBER 2010

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LEADERSHIP NETWORK

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OCTOBER BUSINESS LUNCHEON **PREPARE TO BE INSPIRED!**



*Keynote Speaker, Motivator,
Coach, Educator, Referee,
Administrator, Patriot ...*

Bernie Saggau is second to none as an engaging speaker who truly inspires and emboldens those who are fortunate to experience him as a keynote speaker. As a former college athlete, businessman, coach, referee and athletic administrator, Bernie not only shares his intellect and wit with his audiences, but he shares his life stories and his heart with the same passion and enthusiasm as he has lived his life.

THURSDAY, OCTOBER 21, 2010
11:45 A.M. TO 1:00 P.M.



THE DES MOINES EMBASSY CLUB
801 GRAND AVENUE, 40TH FLOOR
LUNCHEON BUFFET
\$20.00 cash or check payable to
Leadership Network

RESERVATIONS (or cancellations) accepted
through noon on Tuesday, October 19

E-mail desmoinesleaders@yahoo.com
Phone Marlena at 724-1122
www.dmladershipnetwork.org

Spotlight Member: Sam Ayres, Iowa Heart Center

SPEAKER BIO

Bernie Saggau was appointed Assistant Executive Director of the Iowa High School Athletic Association (IHSAA) in October 1963, and was appointed to the position of Executive Director, September 1967, a position he held for 38 years, until his retirement in January 2005.

Bernie's background consists of being a teacher, coach, principal, and business man. He is past president of the National Federation of State High School Associations. He was the Chairperson for the National Basketball Rules Committee for eight years and served on the Football Rules Committee for 25 years. He served on the United States Olympic House of Delegates Committee. Mr. Saggau was a recipient of the National High School Coaches Distinguished Award. He currently is a trustee of Buena Vista University. As a hobby, Bernie refereed high school and college basketball and football for 30 years.

The Board of Control of the Iowa High School Athletic Association established an award in his name in 1989. This award honors an outstanding citizen athlete in every one of the 400 high schools in the State of Iowa and each winner receives a beautiful plaque in Bernie's name.

Mr. Saggau was awarded the Award of Merit from the National High School Athletic Directors Association - the highest honor that organization presents to one individual a year. In 1996, he was selected by *Referee Magazine* as one of the top 20 individuals in the last 20 years to do the most for improving officiating in our country. Mr. Saggau most recently received the American Tradition Award, only the second individual to receive this prestigious award.

Mr. Saggau's vision to build a \$13 million, 26,000 square foot Hall of Pride to showcase the achievements of all Iowans became a reality when it officially opened in February 2005 in Des Moines, Iowa. Designed to pay tribute to families and students from across the state, from student athletes to sports legends, movie stars to scientists to community leaders, the Iowa Hall of Pride has been a true labor of love for Saggau, who began plans for the Hall nearly ten years prior to its completion. Although Saggau officially retired from the IHSAA in January of 2005, he still plays an active role as a consultant to the Hall of Pride. It is truly one of his greatest gifts, along with the IHSAA, back to the state of Iowa, and it is one of the finest signatures of his illustrious career.

Bernie and Lois, his wife of 23 years, have raised three children and have four grandchildren.

TRANSITIONS AND RECOGNITIONS

Jeff Hannah's quick mind and fast keyboard skills netted him Leadership Network's free registration to the Des Moines Women in the Boardroom seminar!

Jill Boyle and **Joe Richardson** have been selected as part of the West Des Moines Leadership Academy Class of 2011. Information about the program and our members can be found at www.wdmleaders.com.

A big thank-you to **Dennis Sensenbrenner** for his donation of a laptop computer for use by the Leadership Network, making it especially easy to transfer records from treasurer to treasurer!

CAMPUS CORNER WITH BMA

AN UPDATE FROM OUR STUDENT CHAPTER



Step outside...what do you note? Maybe it's the brisk autumn air or the radiant sun beaming down or even Mother Nature at her finest as the leaves change from green to shades of red, yellow, and orange. Fall has arrived as well as a new academic year at AIB!

The start of Fall Term can only mean one thing for BMA...recruitment! We have successfully held our first few meetings and are excited for the many new members that have joined. Over the first few weeks of the new term, current members promoted the group through participation in many activities.

- Served as SOS (Student Orientation Staff) Leaders helping new students adjust to college life
- Sold breakfast items and walking tacos during move-in day as well as lemonade to raise funds for Alex's Lemonade Stand to support the battle against childhood cancer - \$150 donation was made to the worthy organization
- Held our Annual Pizza and Bowling Evening – over 100 students turned out for pizza and over 60 for cosmic bowling at Air Lanes
- Participated in AIB's Organizational Putt-Putt Golf – this year's theme was “tropical” and our décor included beach balls, bananas, mini palm trees, grass skirts, and Hawaiian leis for all.

With the first few weeks behind us and everyone settling in, we look forward to the exciting weeks and months that lie ahead. From social outings to charitable work and networking to fundraising, it's time to get down to business.

Business Management Association



**The Des Moines Leadership Network is
an established networking group for
professionals in Greater Des Moines.**

Our Mission

To enhance the leadership experience, knowledge, growth, and commitment to ethical practices and professionalism of our members through program meetings and networking with one another.

Please join us!

New Member Application
\$95 for one year (June 1 to May 31)

Name _____

Title _____

Professional certification _____

Business name _____

Street address or postal address _____

City _____ ZIP Code _____

Email address _____

Phone _____ Mobile # _____

Company/employer Web address (for Leadership Network Web links)

MAIL WITH PAYMENT TO: Leadership Network P.O. Box 30128 Des Moines, IA 50310

