



NETWORK NEWS

NOVEMBER 2010

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NOVEMBER BUSINESS LUNCHEON

**ANOTHER GREAT SPEAKER IN OUR SERIES
(IT'S LIKE WINNING THE LOTTERY!)**



After a little networking, lunch, and business, members and guests of the Leadership Network will enjoy a presentation by **Terry Rich, CEO of the Iowa Lottery**, “**Should You Play the Iowa Lottery – You Bet!**” Please be sure to place your reservations so we’ll have seats for you and your colleagues.

THURSDAY, NOVEMBER 18, 2010

11:45 A.M. TO 1:00 P.M.

THE DES MOINES EMBASSY CLUB
801 GRAND AVENUE, 40TH FLOOR
LUNCHEON BUFFET

\$20.00 cash or check payable to **Leadership Network**

RESERVATIONS (or cancellations) accepted
through noon on Tuesday, November 16

E-mail desmoinesleaders@yahoo.com
Phone Marlena at 286-4953 or 724-1122
www.dmladershipnetwork.org



SPEAKER BIO

Terry Rich is CEO of the Iowa Lottery, appointed by Governor Culver in February, 2009. Prior to that, he was CEO of Iowa's Blank Park Zoo, President and CEO of Rich Heritage, Inc., a national marketing and television production company producing shows for HBO, ESPN, Comcast, etc. and Vice President of Marketing for Heritage Communications, Inc. He has won numerous entrepreneur awards in television production and marketing, has a BS in Speech from Iowa State University and is a member of the ISU Board of Governors.

You may have seen Terry on national television ranging from hosting the 30 million homes of Starz! to a panel guest appearance on "Johnny Carson's Tonight Show". In the late 1990's he served as co-host of the Bill Riley State Fair Talent Search. As an Iowa entrepreneur in the 1990's, Terry developed four other companies, along with Rich Heritage, Inc., including radio station KBBM, US Digital Video, Newsletter Ease, and the World Championship Soccer League, LLC.

As CEO of the Iowa Lottery, Terry leads Iowa's \$250 million dollar enterprise, which generates over \$60 million yearly to the state's general fund and to the Iowa Veteran's Trust Fund. He also serves on the executive board of Powerball and the new National Lottery game being developed for the US.

TRANSITIONS AND RECOGNITIONS

Welcome new member **Jason Wiltse** of WILON Wealth Management. Jason spoke to our group in February 2009. When a time conflict with our meetings was resolved, he returned to become a member!

Jeff Hannah of Touchstone Executive Development is leading your Board of Directors through a mission planning session on November 8. He is also our Spotlight Member this month. We're all ears, Jeff!

CAMPUS CORNER WITH BMA



Our Student Chapter's message is simple:
Happy Thanksgiving

The Des Moines Leadership Network is
an established networking group for
professionals in Greater Des Moines.

Our Mission

To enhance the leadership experience, knowledge, growth, and commitment to ethical practices and professionalism of our members through program meetings and networking with one another.

Please join us!

New Member Application
\$95 for one year (June 1 to May 31)

Name _____

Title _____

Professional certification _____

Business name _____

Street address or postal address _____

City _____ ZIP Code _____

Email address _____

Phone _____ Mobile # _____

Company/employer Web address (for Leadership Network Web links)

MAIL WITH PAYMENT TO: Leadership Network P.O. Box 30128 Des Moines, IA 50310

