



NETWORK NEWS

NOVEMBER 2009

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LEADERSHIP NETWORK
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BUSINESS LUNCHEON PRESENTATION

CONNECTING REGIONAL ASSETS THROUGH THE IOWA PARKS FOUNDATION



Kent Sovern, Executive Director of the Iowa Parks Foundation, will be our guest speaker this month. Kent's presentation will focus on the organization's three principal goals and also highlight the role and fiscal impact of parks, natural resources and recreation in the economic vitality of a region and the added value of new investment in parks and recreation. Members and guests will learn about ways to become

engaged with various Foundation efforts. Perhaps some of our readers have already completed the online survey on park use!

Please make your luncheon reservation soon and bring a friend.



THURSDAY, NOVEMBER 19, 2009

11:45 A.M. TO 1:00 P.M.

THE DES MOINES EMBASSY CLUB
801 GRAND AVENUE, 40TH FLOOR

\$20.00 cash or check payable to
Leadership Network

RESERVATIONS (or cancellations) accepted through **Noon** on
Tuesday, November 17th

E-mail to desmoinesleaders@yahoo.com
www.dmladershipnetwork.org
Phone Marlena at 286-4953

Speaker introduction on page 2

NOVEMBER SPEAKER BIO

In December 2008, Kent Sovern, President of the New Iowa Group, was awarded the management contract for the Iowa Parks Foundation. Kent was named as the first Executive Director for the Foundation.

The Iowa Parks Foundation was established by former Iowa Governor Terry Branstad, former Congressman Neal Smith and Joe Crookham, who serves as IPF Board President. Mr. Crookham is President of Musco Lighting in Oskaloosa, and is a member of the National Parks Foundation Board. Joe was also a 2008 inductee into the Iowa Business Hall of Fame.

Prior to creating the New Iowa Group and engaging the Iowa Parks Foundation, Kent served as the Executive Director of the Des Moines Higher Education Collaborative, Senior Vice President at the Greater Des Moines Partnership and Director of Public Policy for the League of Iowa Municipalities. Kent is a native of Fort Madison, Iowa and brings over 30 years of management expertise in the fields of organizational development, association management, policy advocacy, K-12 education, local government administration, business advocacy and higher education to the New Iowa Group and the Foundation.

The Iowa Parks Foundation's mission is to strengthen the connection between Iowa's people and their parks by serving as an independent voice to facilitate a new vision for Iowa's parks, cultivate stewardship through environmental education and research, advocate for adequate funding of park programs and infrastructure improvements, increase the number of park users and improve the quality of visitor experiences in Iowa's parks.

(Ed. Note: Kent is a past member of Leadership Network).



CAMPUS CORNER WITH BMA

Rain, rain, go away... With cloudy skies lingering almost every day, BMA was lucky enough to find some sunshine a couple of weeks ago to complete our quarterly Adopt-a-Highway litter pick up near Martensdale. Sixteen members volunteered to help, and you can guarantee that there was a surprise or two amongst our "finds" that afternoon. October, however, also brought BMA the opportunity to participate the Susan G. Komen Race for the Cure in downtown Des Moines. We were able to get 15 members involved who raised funds for this very worthy cause which has affected so many lives. While community service and volunteering kept members busy, we were also able to get in our first social activity as we went to Chuck's Restaurant and enjoyed pizza, salad, and great onion rings! A few daring members also took the opportunity to visit Linn's Supermarket Haunted House afterwards. Quite a fun evening was had by all.

BMA continues fundraising efforts at the Iowa Events Center by staffing concession stands, and we are hopeful that a location for next year's annual trip will be set soon.

November will be a busy month as finals are rapidly approaching, but members will be able to enjoy some time off with family and friends as we all enjoy the turkey and stuffing, football games, and Black Friday shopping that the Thanksgiving holiday offers.

Safe travels!

TRANSITIONS AND RECOGNITIONS

Shayne Huston of CDS Global visited a recent Leadership Network luncheon and is now a member. Find Shayne’s contact information in the November 9th edition of the Membership Directory.

Mary Ann Nielsen of AIB College of Business made us proud in a story about the Mercy Auxiliary (Fall 2009 edition of *Inspiring Excellence*). Mary Ann is current chair of the Mercy Auxiliary Board.

Mike Kinter of Kinter Construction is on the board of directors of Rebuilding Together, a volunteer organization that rehabilitates houses of low-income homeowners.

WHAT’S NEXT?



FUTURE LUNCHEON MEETINGS. ALL MEETINGS BEGIN AT 11:45 A.M. AT THE DES MOINES EMBASSY CLUB, 40TH FLOOR, 801 GRAND AVENUE.

December 17, 2009 Networking and holiday cheer! Leadership Network will contribute to a better holiday for needy community residents through various charities, too. Watch for details.

January 21, 2010 MidAmerican Energy Company presentation on wind energy. Spotlight Member: Jill Boyle, Freedom Financial Bank.

February 18, 2010 Gary Slater, Fair Secretary/Manager/CEO, Iowa State Fair.

Enjoy a break from winter chill! Listen to plans for the 2010 Iowa State Fair -- NON STOP FUN!


March 18, 2010 Barry Griswell, President of Community Foundation of Greater Des Moines.

April 15, 2010 Program to be determined.

May 20, 2010 Annual Meeting. Election of Board of Directors. Celebrating Leadership Network's 15+ years in the metro area. Presentation of \$1,200 scholarship to AIB College of Business student.

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 Leadership Network is a member of the West Des Moines Chamber of Commerce and the Greater Des Moines Partnership. Their websites invite us to regional networking events – take a look!





DES MOINES LEADERSHIP NETWORK

Preparing tomorrow's leadership team today

Meets 3rd Thursday of the month -- September to May
11:45 a.m. to 1:00 p.m.
Des Moines Embassy Club
801 Grand Avenue, 40th Floor

dmLeadershipNetwork.org
desmoinesleaders@yahoo.com
515-286-4953

The Des Moines Leadership Network is an established networking group for professionals in Greater Des Moines.

Our Mission

To enhance the leadership experience, knowledge, growth, and commitment to ethical practices and professionalism of our members through program meetings and networking with one another.

CLIP AND SAVE MEETING REMINDER

New Member Application

Regular Member Annual Dues: \$95.00

Retirees may join for half price

Name _____

Title _____

Company or employer _____

Street address or postal address _____

City _____ ZIP Code _____

Email address _____

Phone _____ Mobile # _____

Professional certification _____

Company/employer Web address (for Leadership Network Web links)

MAIL WITH PAYMENT TO: Leadership Network P.O. Box 30128 Des Moines, IA 50310