



NETWORK NEWS

MARCH 2010

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Palmer Group
225-7000

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Merit Resources
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JOHN IRVING
Baker Electric Inc.
241-9179

LEADERSHIP NETWORK
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MARCH BUSINESS LUNCHEON

J. BARRY GRISWELL RETURNS TO ADDRESS THE LEADERSHIP NETWORK

The Des Moines Leadership welcomes back our distinguished guest, **Barry Griswell**, as this month's business luncheon speaker. Mr. Griswell last visited us in 2007 as part of the group's "The View from the Top" speaker series. At that time, he was Chairman, President and Chief Executive Officer of The Principal Financial Group®, so he had a very short trip to our meeting room at 801 Grand. Mr. Griswell addresses our group in a different capacity on March 18, enlightening members and guests about the **Community Foundation of Greater Des Moines**. Please join us!



✚ *Speaker Bio and meeting details follow later in this newsletter*

✚ *Please place a luncheon reservation*

✚ *Guests are always welcome - and so are guests of guests!*

✚ *Special membership offer on page 5*

PRESIDENT'S LETTER

Look at what happens -- we bring Gary Slater in (CEO and Manager of the Iowa State Fair) to speak and warm weather follows! We had an excellent turnout for Gary in February and look forward to another great meeting in March. This will be a "can't miss" meeting as Barry Griswell will educate and inform us on his current role as the President for the Community Foundation of Greater Des Moines.

March 16th is the date of the IPTV telethon. We have a group of 11 who will be in attendance. We will be there sporting our new Des Moines Leadership Network t-shirts that our very own Beth Goedken has lined up for us. Beth, we appreciate your design and ordering assistance!

Speaking of activities outside of our traditional lunch meetings, I know several members have spoken about doing more "happy hour" type events. The board will be speaking about setting up another one of these events at our next board meeting in April. I believe we will be targeting May or June to hold this event. If anyone has recommendations for an event, please just let any board member know.

As mentioned in our February meeting, Iowa Network Services (INS) has been hosting the Des Moines Leadership Network website for many years free of charge. I know our entire group appreciates the generosity of INS and again we all thank them for what they do for us.

Now, let's talk about dues. The board has been working hard to come up with a plan to pro-rate the dues for those that want to join mid-year. We have had a large number of members joining mid-year and we have had some great turnout in regards to guests. I mentioned at the February meeting that if you joined our group in February or March, dues would be \$50 through the end of the member year, then go back up to \$95 in April. **The board would like to incent all of our guests to join today. Pay the annual dues of \$95 now and we will allot that toward all of next year's dues, as well.** The last page of this newsletter is a membership application that reflects this extra bang for the buck. We feel very good about the direction we are heading here; please stay tuned as we formalize our future dues plan. Please let myself or Marlena Bandurski know if you have any questions.

Lastly, we have had increased interest in our group this year and want to keep that moving forward. If you have a colleague or friend that you think might benefit from being a part of a group like ours, please make sure to send them this newsletter and invite them to come to one of our meetings. Our group has a lot of energy and we have been having some outstanding speakers. I am sure we can all think of others who would benefit from joining the Leadership Network.

Sincerely,

David Leto

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MARCH SPEAKER BIO

J. Barry Griswell is president of the Community Foundation of Greater Des Moines and provides the Community Foundation with strategic direction, shaping the Community Foundation's role as a civic leader, grantmaker, philanthropic partner and charitable giving vehicle. He joined the Community Foundation in 2008 after a distinguished career with The Principal Financial Group® where he served as chairman, president and chief executive officer.

Active in various industry and community organizations, Barry serves as a board member for The Principal Financial Group®, Herman Miller, Inc., Americans for the Arts and the Business Committee for the Arts. He is a trustee of Berry College in Rome, Georgia. Barry has received numerous awards including the Central Iowa Alexis de Tocqueville Society Award, Ellis Island Medal of Honor and the Horatio Alger Association Distinguished American Award. He has been inducted into the Iowa Business Hall of Fame and the Boys & Girls Clubs of America Alumni Hall of Fame.

MEETING DETAILS

THURSDAY, MARCH 18, 2010

11:45 A.M. TO 1:00 P.M.

THE DES MOINES EMBASSY CLUB
801 GRAND AVENUE, 40TH FLOOR

\$20.00 cash or check payable to
Leadership Network

RESERVATIONS (or cancellations) accepted
through noon
on Tuesday, March 16

E-mail to desmoinesleaders@yahoo.com
or phone Marlana at 286-4953

Contact Us Page -- www.dmleadershipnetwork.org

Reservations not honored must be billed.


WHAT'S NEXT?

March 16 Eleven people representing Leadership Network will answer phones from donors during Festival 2010, Iowa Public Television's annual fundraising effort. Let us know if you catch a glimpse of your fellow members (plus one daughter and spouse who signed up to help).

All the time Leadership Network has a dual membership in the West Des Moines Chamber of Commerce and the Greater Des Moines Partnership. Their websites invite us all to regional networking events – take a look! We have plenty of “meeting cards” for you to distribute while you are there. Several members have learned of our group at one of these events and joined soon after.

**We gave our student chapter members a spring break
from writing their monthly column.
Enjoy your vacation, BMA!**





DES MOINES LEADERSHIP NETWORK

Preparing tomorrow's leadership team today

Meets 3rd Thursday of the month -- September to May
 11:45 a.m. to 1:00 p.m.
Des Moines Embassy Club
 801 Grand Avenue, 40th Floor

dmLeadershipNetwork.org
 desmoinesleaders@yahoo.com
 515-286-4953

The Des Moines Leadership Network is an established networking group for professionals in Greater Des Moines.

Our Mission

To enhance the leadership experience, knowledge, growth, and commitment to ethical practices and professionalism of our members through program meetings and networking with one another.

CLIP AND SAVE MEETING REMINDER

New Member Application

Special Offer: \$95 covers membership dues through May 31, 2011

Name _____

Title _____

Company or employer _____

Street address or postal address _____

City _____ ZIP Code _____

Email address _____

Phone _____ Mobile # _____

Professional certification _____

Company/employer Web address (for Leadership Network Web links) _____

MAIL WITH PAYMENT TO: Leadership Network P.O. Box 30128 Des Moines, IA 50310

