



NETWORK NEWS

MARCH 2009

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Greater Des Moines Partnership
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Wellmark Blue Cross and Blue Shield
235-4401

LEADERSHIP NETWORK
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Jodie L. Warth, Chief Development Officer
for the American Red Cross Central Iowa Chapter presents

“The American Red Cross, Central Iowa Chapter: A Year in Review”

SPEAKER BIO

Jodie Warth was raised in Dumont, Iowa, and attended University of Northern Iowa, graduating with a BA in Criminology, Sociology and a minor in Spanish. In 2005, she completed a Masters of Public Administration degree from Drake University. Before joining the American Red Cross in 2007, Jodie held leadership positions in fundraising at Drake University, Planned Parenthood of Greater Iowa and the YWCA of Greater Des Moines. Jodie has served on three national disaster assignments including the 2008 Iowa Floods & Tornadoes and the 2007 New Jersey Nor’easter.

Outside the Red Cross, Jodie is a member of the “One Body” special needs ministry for children at Lutheran Church of Hope, Association of Fundraising Professionals, The American Society for Public Administration, and a proud mom of two beautiful children, Colton and Aliya.

Please place your reservation by noon on March 17th!

Thursday, March 19th

11:45 A.M. TO 1:00 P.M.

The Des Moines Embassy Club

801 Grand Avenue, 40th Floor

COST: \$20.00 cash or check payable to **Leadership Network**

Reservations:

E-mail to desmoinesleaders@yahoo.com

Contact Us page at www.dmladershipnetwork.org

Phone Marlena at 286-4953

PRESIDENT'S NOTE

Can you believe we made it through Girl's Basketball Finals without the customary snowfall? For those of you new to the area, historically the girls' basketball finals will bring a large snowfall that all but shuts down the City. This has been one bit of luck for the City this year.



dmLeadershipNetwork.org

It seems there is more luck in basketball than in all of the economy. At our last Board meeting, we discussed ways to help our members who have fallen victim to the economy in the form of lost employment. Watch for a new Web page where we'll post open positions at Network member businesses. We're considering both linking directly to the company's listings and listing individual positions on the site and in the newsletter. Either way, please share your opportunities with me or with Marlena to get things rolling.

There are just a few luncheons left in the membership year. This month, we'll hear a presentation by Jodie Warth of our Central Iowa Chapter of the American Red Cross. As you can see in Jodie's bio on page one, she is no stranger to disaster!

The Leadership Network is a non-profit organization and each year we fund a scholarship (\$1,200 this year) for an AIB College of Business student. We are also a **Silver Sponsor** for the Wellmark Blue Cross and Blue Shield Run, Rock & Stroll road races. We'll get our name out there during the membership drive and also help children with cancer and their families. Watch for our new logo on a thousand t-shirts in Water Works Park on June 13th.

You do not have to be a member of the Leadership Network to attend a meeting, as guests are always welcome. If you are interested in more information about the group, contact any board member or visit our website at www.dmleadershipnetwork.org.

Sincerely,

Dennis Sensenbrenner

TRANSITIONS AND RECOGNITIONS

We gave **Mike Kinter** of Kinter Construction some space last month because he was being shy about receiving this honor. Mike was recognized as **Citizen of the Year** at the East Side Chamber of Commerce/Greater East Side Development Annual Dinner!

THE COLLEGE CORNER WITH BMA

Welcome back to another College Corner with BMA. This month we look forward to being the Spotlight Member at the Leadership Network luncheon and want to recognize Mr. Lynn Clark for 20 years of service to BMA.

Kayli Broadway has been selected to speak on Business Management Association's behalf at this month's meeting. Kayli is an accounting major at AIB College of Business and will be graduating with her Associates degree this coming May. She has been an active member of BMA since Fall Term 2007. During her time with BMA, she has served as President and currently holds office as Presidential Advisor. Kayli is also a past recipient of a Leadership Network scholarship.

While leadership is what we look to instill in all our members, as Kayli exemplifies, we must give thanks to our sponsor who helps so greatly to inspire us to be the best. Mr. Lynn Clark has been the sponsor of the Business Management Association for 20 years. He took over in the spring of 1989, after former sponsor, Mr. Davidson, retired. At that time, the organization was known as AMS, or the Administrative Management Society. In about 1993, AMS went bankrupt, so Mr. Clark came up with the new name, which he chose as the Business Management Association. It is through his connection and many years of membership which has allowed BMA to team up with the Leadership Network. We thank Mr. Clark for his many past, present, and future years of dedication, service, and inspiring leadership to BMA.

Over the past month, the Business Management Association members have been keeping busy. We continue to work at Wells Fargo Arena to raise money to reach our fundraising goals (80% has been raised thus far). We are also planning a fun outing to Sleepy Hollow for an evening of skiing, tubing, and snowboarding. However, as the snow slowly dwindles away, we are excited for the spring weather to come so we can get back out and continue to serve the community with projects such as Adopt-A-Highway. Our upcoming meeting entails the election of new officers, and we are excited to get a new leadership team together for Summer/Fall Terms 2009 to continue to help BMA thrive.

Have a great month, everyone, and if you have questions/comments, feel free to email Lynn Clark at clarkl@aib.edu or Kris Mattoon at mattoonk@aib.edu.

WORTH REPEATING

From David Leto, VP of Membership for the Leadership Network, and employee of Palmer Group, a Full Service Employment Firm based in West Des Moines. "We have over 200 temporary positions available along with many full-time opportunities. For the temporary positions, pay is \$12-14/HR for CSR, mortgage underwriters are currently being paid at 40/HR, processors at \$12-14/HR, and Data Entry at \$12/HR. We also have several other part-time positions at 12/HR. To learn more about these opportunities, please visit our website at www.thepalmergroup.com and complete an online application or call our office at 515-225-7000. To learn about all of our open positions, both permanent and temporary, please visit our website or contact the appropriate Recruiting Consultant listed on the website."



Membership Application

New Member Referred by _____ Renewing Member

Regular Member Annual Dues: \$95.00. Retirees may join for half price.

Name _____

Title _____

Company or employer _____

Street address or postal address _____

City _____ ZIP Code _____

Email address _____

Phone _____ Mobile # _____

Professional certification _____

Company/employer Web address (for Leadership Network Web links)

LEADERSHIP NETWORK P.O. Box 30128 Des Moines, IA 50310
desmoinesleaders@yahoo.com

Preparing Tomorrow's Leadership Team Today.

Mission: To enhance the leadership experience, knowledge, growth, and commitment to ethical practices and professionalism of our members through program meetings and networking with one another.