



NETWORK NEWS

JANUARY 2011

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JANUARY BUSINESS LUNCHEON

LEADERSHIP NETWORK MEETINGS HAVE A NEW HOME!

THURSDAY, JANUARY 20, 2011

11:45 A.M. TO 1:00 P.M.

**DES MOINES EMBASSY CLUB AT THE RUAN CENTER
7TH AND GRAND AVENUE, 34TH FLOOR**

LUNCHEON BUFFET

\$20.00 cash or check payable to Leadership Network

RESERVATIONS (or cancellations) accepted

through noon on Tuesday, January 18

Phone Marlena at 286-4953 or 724-1122 or



Contact Us page at www.dmleadershipnetwork.org

What better way to start off new than with guest speaker **Greg Edwards**, President of the Greater Des Moines Convention and Visitors Bureau... **“DES MOINES ACCOMPLISHMENTS AND WHAT’S TO COME!”**

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SPEAKER BIO

Greg Edwards began as President/CEO of the Greater Des Moines Convention & Visitors Bureau in 2000. As a travel industry executive, Greg has led convention and visitors bureaus in Illinois, Kansas and Iowa.

With over 30 years experience in the hospitality field, he spent 7 years as President/CEO of the Peoria Area Convention & Visitors Bureau. Prior to that, Greg spent 4 years as both Interim President and Director of Marketing for the Overland Park (KS) Convention & Visitors Bureau and 7 years with Marriott Hotels both in Overland Park and Des Moines.

He is the recipient of many awards, from Manager of the Year with Marriott Hotels to being recognized by his industry peers at the Upper Midwest Convention & Visitors Bureau Conference with the Individual Professionalism Award.

Edwards has championed many accomplishments while in Des Moines including reorganizing the Des Moines Area Sports Commission, which is part of the CVB and has tripled convention and event bookings since the year 2000.

Greg serves on numerous Boards including the Board of Directors for the Destination Marketing Association International (DMAI). He currently serves as Secretary/Treasurer and will become the Chair of DMAI in 2012. He also serves as Vice-Chair of the Iowa Destination Management Association.

He is married (Joni) and has 4 children.

TRANSITIONS AND RECOGNITIONS

Welcome new member **Jim Binnie**, Imaging Technologies. Jim visited a luncheon in 2010 as a guest of Ruth Hardin.

Ty Seiter with Aon Risk Solutions was a member in 2005-2007. Ty missed our group and has rejoined.

WHAT'S NEXT?

2011 monthly business luncheons... mark your calendars.

February 17. Guest speaker: **Jamie Pollard, Director of Athletics, Iowa State University.**

March 17. Guest speaker: **Bill Northey, Iowa Secretary of Agriculture.**

April 21. Speaker and Spotlight Member to be announced.

May 19. **AIB College of Business Scholarship awarded. Election of 2011-2012 Board of Directors.** Tons of networking time before summer break in June, July, and August. Watch newsletter for August get-together after work – just for fun!

CAMPUS CORNER WITH BMA

Happy New Year, everyone! We hope you each enjoyed the holidays and now find yourselves easing back into things. We want to thank you all again for your support of BMA in 2010, and we hope to continue to grow our connection with the Leadership Network in this new year.

The new year also brings continued fundraising for our group. Last month, BMA worked Wells Fargo Arena in the concession stands at Iowa Energy games and the Carrie Underwood concert. As we continue to raise money there, we have also begun looking into additional fundraising ideas. Should anyone have ideas, please contact bma@aib.edu.

Our organization's service project for the month consisted of teaming up with another AIB organization to help put on the 3rd Annual Jingle Jog around Gray's Lake. There were approximately 250 participants and part of the proceeds were contributed to Education Brain Trust. Two of our members participated in the race, each finishing second within their age group! This month we look forward to setting our annual trip destination as well as enjoying belated holiday celebrations as a group; we will be going ice skating downtown and then enjoying a potluck and gift exchange.

Until next month,
BMA

THE BUSINESS MANAGEMENT ASSOCIATION AT AIB COLLEGE OF BUSINESS IS OUR STUDENT CHAPTER



PLEASE JOIN US!

Our Mission

Leadership Network enhances community knowledge and involvement by promoting personal and professional development for leaders of Central Iowa through networking, educational and social opportunities.

New Member Application
\$95 for one year (June 1 to May 31)

Name _____

Title _____

Professional certification _____

Business name _____

Street address or postal address _____

City _____ ZIP Code _____

Email address _____

Phone _____ Mobile # _____

Company/employer Web address (for Leadership Network Web links)

MAIL WITH PAYMENT TO: Leadership Network P.O. Box 30128 Des Moines, IA 50310

