



NETWORK NEWS

Monthly Newsletter of the
DES MOINES LEADERSHIP NETWORK

DECEMBER 2008

President
DENNIS SENSENBRENNER
Terracon Consultants, Inc.
244-3184

Past President
JIM HANSEN

*Executive Vice President -
Membership*
DAVID LETO
Palmer Group
225-7000

First Vice President
JUDI PIERICK
Iowa Dollars for Scholars
279-0911

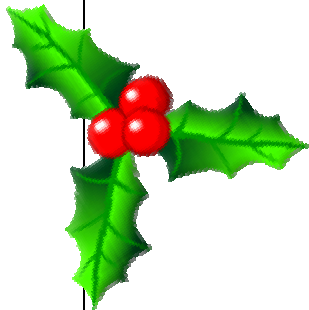
Second Vice President
DEBORAH STEARNS
Essman/Companies
282-7145

*Vice President – Communications
and Programs*
MARY ANN NIELSEN
AIB College of Business
697-5938

Treasurer
MARLENA M. BANDURSKI
Greater Des Moines Partnership
286-4953

Member-at-Large
DAVID ZAHN
Wellmark Blue Cross and Blue Shield
235-4401

LEADERSHIP NETWORK
P.O. Box 30128
Des Moines, IA 50310
515-286-4953
www.dmladershipnetwork.org
desmoinesleaders@yahoo.com



MONTHLY BUSINESS LUNCHEON

DATE: Thursday, December 18

TIME: 11:45 A.M. TO 1:00 P.M.

PLACE: The Des Moines Embassy Club,
801 Grand Avenue
40th Floor -- Downtown Des Moines

COST: \$20.00 cash or check payable to
Leadership Network

RSVP: By noon on Tuesday, December 16

- E-mail to desmoinesleaders@yahoo.com
- **Contact Us** page at www.dmladershipnetwork.org
- Phone Marlena at 286-4953

DECEMBER LUNCHEON PRESENTATION

THE IOWA COUNCIL FOR INTERNATIONAL UNDERSTANDING



Dr. Judith Conlin, the new Executive Director for the **Iowa Council for International Understanding (ICIU)**, is our presenter this month. Dr. Conlin will talk about her work with the organization and plans for its future.

Throughout the organization's history, the many volunteers who provided leadership and time to the Council always believed it should be dedicated to international understanding between Iowans and the rest of the world. To this end, the Council

CONTINUED

DECEMBER LUNCHEON PRESENTATION CONTINUED

administers a variety of programs which aim to connect Iowans with people, ideas and cultures from around the world. Perhaps some of our Leadership Members have been involved in some way with the Council over the years.

SPEAKER BIO

Judy joined the ICIU team in February 2008 and has a rich background with many different organizations. She started with a Bachelor of Arts degree from the University of Iowa and then did research at the University of Edinburgh before receiving both her Master's and Doctorate of Arts degrees from Drake University. Judy began her career teaching at Iowa State University in the English Department and chairing the first Multi-Cultural Advisory Board for the Ames public school system. She next served as a consultant for the Midwest Race and Sex Discrimination Assistance Center in Manhattan, Kansas, then for the Iowa Commission on the Status of Women. Judy returned to Iowa State in 1982 to serve as a freelance editor, moved on to work as Director of Development for Planned Parenthood of Greater Iowa, raised hundreds of thousands of dollars for a gubernatorial campaign in 1990 and later began directing organizations. She served as Executive Director for the Animal Rescue League of Iowa, Inc. for six years and for the Alzheimer's Association and the Iowa Department for Elder Affairs, each for three years. She returned to teaching in 2002, this time at the University of Iowa. Judy managed a \$2.2 million capital campaign for the Special Olympics of Iowa and also a campaign for the Girl Scouts of Moingona Council before accepting directorship of the ICIU.

THE SPOTLIGHT IS ON STOREY KENWORTHY

Ed Minnick will tell us about a well-known local company, Storey Kenworthy, on December 18th. Thanks again to those who volunteered to shine as monthly Spotlight Members.

TRANSITIONS AND RECOGNITIONS

We have a new member! Welcome Matt Meneough of SOS Staff, who has long been familiar with our group. We can meet Matt at the December meeting. Watch your e-mail for a new membership directory that includes a few changes from the past month or so.

Jim Hansen, immediate past president of the Leadership Network, sends holiday wishes from his new job in Omaha. He added that he will miss his monthly get-togethers with his LN friends.

Send your professional news to desmoinesleaders@yahoo.com for publication in the December edition of **Network News**.

PRESIDENT'S NOTE

What was that stuff we saw on the grass and roads early this month? It was a reminder of the time of year that some call the "silly season" and others see as their favorite time of year. Soon, we will be hearing Christmas carols and enjoying holiday cheer. It is time for families to come together and celebrate good times.

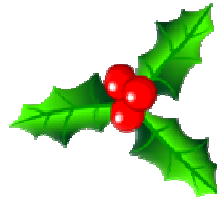
And it is time to reflect on the crazy year, nearly past. Good times and bad, we made it! Many of us will share with others as we donate to the charities we champion. I believe that the extra effort we make this year for those in need -- especially due to the stressful economic conditions -- is what brings that special meaning of Christmas into our hearts.

Let's pack the Embassy Club's meeting room with members and guests as we wrap up the calendar year. Judy Conlin, Executive Director of the Iowa Council for International Understanding, will join us for lunch and a presentation about her organization.

The Leadership Network is a non-profit organization and each year we fund a scholarship for an AIB College of Business student and consider donations to other local charitable organizations. You do not have to be a member of the Leadership Network to attend, as guests are always welcome. If you are interested in more information about the group, contact any member or visit our website www.dmladershipnetwork.org.

Sincerely,

Dennis Sensenbrenner



MEMBER NEWS RELEASE

FROM TODD McDONALD...

ATW Training and Consulting, a growing provider of corporate training services, is pleased to announce a new partnership with 2 THE TOP – Career Advancement Strategies and the addition of Cassandra Hage to their staff. With this partnership, ATW continues to grow its diverse product and service offerings, enhancing their capability to further meet client career development needs.

2 THE TOP – Career Advancement Strategies is an established pioneer in providing career development services on both an individual and corporate level in the United States. 2 THE TOP – Career Advancement Strategies has implemented programming in local educational institutions to promote career planning while completing educational requirements. Students graduate with focus and initiative to pursue their goals. Further, with the looming impact of generational change in the

ATW TRAINING AND CONSULTING CONTINUED

work place and an impending labor shortage, 2 THE TOP – Career Advancement Strategies is working to prepare employees and employers on career development strategies to aid in successful development of employees and organizations.

“As we continue to stay abreast of customer needs, one thing we are hearing over and over again is the issue of career development. Organizations are realizing that internal efforts to aid employees in career development can be a great retention tool while increasing productivity and overall success of the organization, ” comments Todd McDonald, President of ATW.

Upon closing of the transaction, Des Moines Iowa based 2 THE TOP – Career Advancement Strategies will become a new business unit of ATW Training and Consulting. Founded in 2007, 2 THE TOP – Career Advancement Strategies first offered career coaching and other services on an individual basis. The need quickly escalated to addressing career development on a corporate level.

“Career Development is rapidly becoming an area of need for both individuals and corporations. As economics and generational changes impact the work environment, we must help employees and employers prepare and communicate for successful transitions,” said Cassandra Hage, President of 2 THE TOP – Career Advancement Strategies, “I am thrilled to be part of the ATW team and excited about the potential we have together to help our communities.”

Leadership Network Membership Application

New Member Referred by _____ Renewing Member

Regular Member Annual Dues: \$95.00. Retirees may join for half price.

Name _____

Title _____

Company or employer _____

Street address or postal address _____

City _____ ZIP Code _____

E-mail address _____

Phone _____ Mobile #, if different _____

FAX _____

Professional certification _____

Company/employer Web address (for Leadership Network Web links)

LEADERSHIP NETWORK P.O. Box 30128 Des Moines, IA 50310
www.dmlleadershipnetwork.org desmoinesleaders@yahoo.com

Preparing Tomorrow's Leadership Team Today.

Mission: To enhance the leadership experience, knowledge, growth, and commitment to ethical practices and professionalism of our members through program meetings and networking with one another.