



NETWORK NEWS

Monthly Newsletter of the
DES MOINES LEADERSHIP NETWORK

AUGUST 2008

MEETING AGENDAS FEATURE VARIETY OF SPEAKERS

It's a great feeling to have so much of this membership year's business meeting programming in place. Mary Ann Nielsen has only a few speaker openings left for next spring. This would be the perfect time to send your March, April or May speaker recommendations to desmoinesleaders@yahoo.com. **We still need Spotlight Members to sign up for all meetings, as well.**

September 2008 – Ron Litterer, National Corn Growers Association

October 2008 – Chris Coleman, Better Business Bureau and Des Moines City Council

November 2008 – Ken Kremer, Deerfield Retirement Community

December 2008 – Judy Conlin, Iowa Council for International Understanding

January 2009 – Roy Criss, Des Moines International Airport

February 2009 – Jason Wiltse, Society for Financial Awareness (SOFA)

Please check the Leadership Network website frequently for updated program details.

TRANSITIONS AND RECOGNITIONS

Jim Hansen of Russell Construction has earned a new certification, LEED Accredited Professional. LEED APs are building industry professionals who have demonstrated a thorough understanding of green building and the LEED® Green Building Rating System™. Congratulations on your accomplishment, Jim.

President
DENNIS SENSENBRENNER
Terracon Consultants, Inc.
244-3184

Past President
JIM HANSEN
Russell Construction Company
331-4440

Executive Vice President - Membership
DAVID LETO
Palmer Group
225-7000

First Vice President
JUDI PIERICK
Iowa Dollars for Scholars
279-0911

Second Vice President
DEBORAH STEARNS
Essman/Companies
282-7145

*Vice President – Communications
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MARY ANN NIELSEN
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TRANSITIONS AND RECOGNITIONS CONTINUED

Brant Ausenhus has renewed his membership under a new organization – **Leadership Pursuit**. Please read Brant’s article below to become familiar with the group’s purpose and focus.

Debra Patterson is now Mortgage Loan Consultant with Bankers Trust in Clive.

Baker Electric (John Irving), Palmer Group (David Leto) and Wellmark Blue Cross and Blue Shield (David Zahn) were all recognized as the BEST in their fields in the August 11 edition of the *Des Moines Business Record*.

Also featured in the August 11 *Business Record* is member Todd McDonald and his company, ATW Training & Consulting Inc. Following is a link to the article entitled, “Computerized training materials get a virtual face lift.”

<http://businessrecord.com/main.asp?Search=1&ArticleID=6682&SectionID=5&SubSectionID=9&S=1>

Let’s be sure to schmooze with all of these members at the September meeting! Share *your* professional news by sending an e-mail to desmoinesleaders@yahoo.com.

NEW PROFESSIONAL DEVELOPMENT ORGANIZATION IN DES MOINES

Leadership Pursuit opened its doors in July for the first time. The organization provides ongoing membership-based professional development that focuses on specific leadership skill development. Membership is open to all, but content is targeted to young professionals in the Des Moines area. During the monthly meetings, professional consultants and proven area leaders present strategies and provide tools to become better leaders. Learn more at www.LeadIowa.com or by contacting Leadership Network member Brant Ausenhus at 556-8587.

The next Leadership Pursuit meeting, titled *Creative Leadership: The Innovative Path to Outcomes*, is Tuesday, August 26 at the Hy-Vee Conference Center from 6:00-7:30 p.m. Professional consultant Mike Wagner of White Rabbit Group will show attendees how to focus on the goal or outcome. It's important to develop a well-thought-out plan, but unexpected events can render it useless. Creatively altering your strategy can ensure you still accomplish your goal. Hear real-world examples, understand the importance of creativity, and learn how to accomplish goals in an ever-changing environment. Attendees will leave with tools to creatively react to and overcome obstacles.

Check out a meeting yourself or send some of your employees; it's a great learning opportunity. And since your first Leadership Pursuit meeting is completely *free*, there's no risk or obligation.

Leadership Network Membership Application

New Member Referred by _____ Renewing Member

Regular Member Annual Dues: \$95.00. Retirees may join for half price.

Name _____

Title _____

Company or employer _____

Street address or postal address _____

City _____ ZIP Code _____

E-mail address _____

Phone _____ Mobile #, if different _____

FAX _____

Professional certification _____

Company/employer Web address (for Leadership Network Web links)

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Preparing Tomorrow's Leadership Team Today.

Mission: To enhance the leadership experience, knowledge, growth, and commitment to ethical practices and professionalism of our members through program meetings and networking with one another.