



NETWORK NEWS

APRIL 2010

President
DAVID LETO
Palmer Group
225-7000

Past President
DENNIS R. SENSENBRENNER
Terracon Consultants, Inc.
244-3184

Executive Vice President - Membership
MARLENA M. BANDURSKI
Greater Des Moines Partnership
285-4953

First Vice President
JUDI PIERICK
Iowa Dollars for Scholars
279-0911

Second Vice President
JOHN BURNLEY
423-0254

*Vice President – Communications
and Programs*
DAVID ZAHN
Wellmark Blue Cross and Blue Shield
235-4401

Treasurer
JILL BOYLE
Freedom Financial Bank
698-1000

Member-at-Large
TYLER BRADY
Merit Resources
334-6140

Advisor
JOHN IRVING
Baker Electric Inc.
241-9179

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Des Moines, IA 50310
515-286-4953
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desmoinesleaders@yahoo.com

APRIL BUSINESS LUNCHEON

A UNIQUE RELATIONSHIP: ORGAN DONOR AND TRANSPLANT RECIPIENT

April is National Organ Donation Awareness Month and what better way to increase awareness of a vital program than hearing from someone who has “been there” and back. **Ted Cochran, Founder and President of My Angel Foundation, Inc.**, will be speaking about organ and tissue donation, as well as telling the story of his own life-saving kidney transplant.



THURSDAY, APRIL 15, 2010

11:45 A.M. TO 1:00 P.M.

**THE DES MOINES EMBASSY CLUB
801 GRAND AVENUE, 40TH FLOOR**

**\$20.00 CASH OR CHECK PAYABLE TO
LEADERSHIP NETWORK**

**RESERVATIONS (OR CANCELLATIONS)
ACCEPTED THROUGH NOON
ON TUESDAY, APRIL 13**

E-MAIL TO DESMOINESLEADERS@YAHOO.COM
PHONE MARLENA AT 286-4953
CONTACT US PAGE -- WWW.DMLEADERSHIPNETWORK.ORG

RESERVATIONS NOT HONORED MUST BE BILLED.

PRESIDENT'S LETTER

Spring is here and as we enjoy the beautiful weather, I also reflect on the rough winter we had. I know it certainly makes me appreciate the spring weather even more than years past. Everyone seems to be in better moods and there are a lot of good feelings in the air. As the weather does warm up, our year for Leadership Network winds down. We only have two more meetings until we take a break for the summer, so I look forward to seeing a packed room in April and May, as we have for every meeting this year.

The March meeting joined the long list of successful meetings for the year. Barry Griswell inspired us all with his wisdom and thoughts on leadership along with educating us on the Community Foundation of Greater Des Moines. Barry also spoke a good deal about how those who join groups such as ours tend to live healthier, longer lives. We very much appreciate the plug from Barry which leads me to my next point. We are still actively searching to add new members to our group. Please continue to invite guests over the next couple of months. To those who have been inviting guests throughout the year -- *thank you!* Please continue to encourage the guests who have already attended a meeting or two to become members of our group. Our membership offer is still in effect: Join now, and your \$95 dues will cover the remainder of this year along with all of next year. Good deal to be part of such a great organization! Let myself or any one of the board members know if you have questions on this topic or others.

Please join me in thanking Deb Stearns for serving as Second Vice President for the past two years. She recently found it necessary to resign her position due to a change in job duties. John Burnley has accepted the appointment to complete her Board term.

Our group of Network members, their families, and three representatives of our student Chapter donated 56 person-hours to Iowa Public Television on March 16. It was fun being on television all evening (and snacking in between calls)! Here is part of the thank-you note we received from IPTV:

Thanks to your group's efforts, FESTIVAL was very successful with over \$1.5 million pledged! On Tuesday, March 16th your group staffed the phone bank and helped take 301 pledges that raised \$67,825! We hope the folks in your group had a good time. We truly couldn't have attained our success without great groups like yours!

Enjoy the weather when it's warm, stay safe when it's not so nice out, and see you all on the 15th!

Sincerely,

David Leto

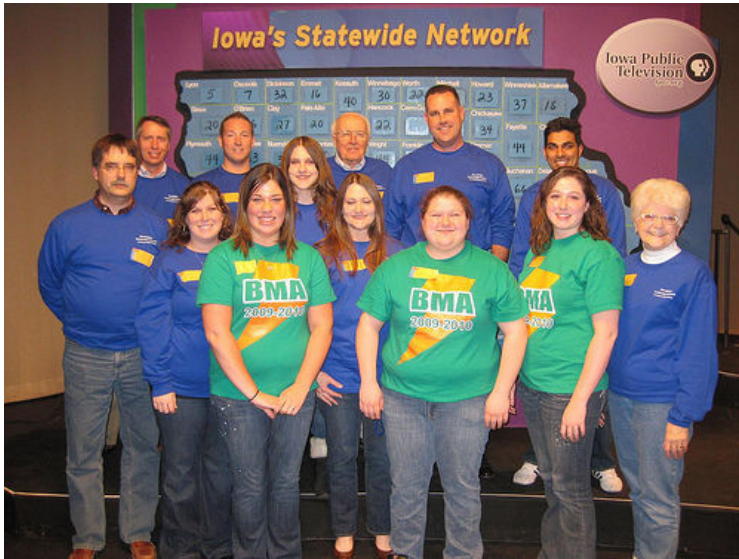
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CAMPUS CORNER



Spring has finally sprung! And as the temperature outside starts to heat up, so do our fundraising efforts. The final push to staff the many big events such as Elton John, AC/DC, and Taylor Swift coming to Wells Fargo Arena is going well, and we know the long nights will eventually pay off. Our members have been truly committed this year, and their hard work does not go unnoticed.

We continue to volunteer and had a great time collaborating for the IPTV Festival 2010 fundraiser a few weeks ago with members of the Leadership Network. It is our hope that we continue to connect with the community through service with such a great organization.

On March 31, BMA members also volunteered and participated in AIB's Annual Career Fest in which local employers come to our campus and meet with students to network and build potential professional relationships. If you or your company would like to connect with BMA members and other AIB students, let us know. We are happy to give campus tours and introduce you to AIB's Career Services' staff.

Have you done your spring cleaning yet? As we all drive to and from, you can't help but notice the various waste that has collected in the ditches around our community throughout this winter. In part with AIB's green initiatives and as Earth Day approaches, we will be cleaning our adopted highway in the coming week. It will be interesting to see just what we find. Be sure to see check into Earth Day projects with your employer or community to see how you can get involved.

While it seems to be all work, there is time for some play. April gives us the opportunity to take our members for some "r & r" at Air Lanes bowling. Some pizza, laughter, and great memories will be shared by all.

As we wrap up this month's article, we want to make note that April will bring forth new leadership within BMA. In their new roles, the officers will have an opportunity to continue to grow BMA and take the group to the next level.

Until next month,

BMA





DES MOINES LEADERSHIP NETWORK

Preparing tomorrow's leadership team today

Meets 3rd Thursday of the month -- September to May
11:45 a.m. to 1:00 p.m.
Des Moines Embassy Club
801 Grand Avenue, 40th Floor

dmLeadershipNetwork.org
desmoinesleaders@yahoo.com
515-286-4953

The Des Moines Leadership Network is an established networking group for professionals in Greater Des Moines.

Our Mission

To enhance the leadership experience, knowledge, growth, and commitment to ethical practices and professionalism of our members through program meetings and networking with one another.

CLIP AND SAVE MEETING REMINDER

New Member Application

Join Now: \$95 covers membership dues through May 31, 2011

Name _____

Title _____

Professional certification _____

Company or employer _____

Street address or postal address _____

City _____ ZIP Code _____

Email address _____

Phone _____ Mobile # _____

Company/employer Web address (for Leadership Network Web links)

MAIL WITH PAYMENT TO: Leadership Network P.O. Box 30128 Des Moines, IA 50310

