



NETWORK NEWS

APRIL 2009

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LEADERSHIP NETWORK

P.O. Box 30128
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APRIL LUNCHEON PRESENTATION

THE IMT DES MOINES MARATHON: ITS ROLE IN OUR COMMUNITY

By now, the **IMT Des Moines Marathon** logo may be as familiar to you as the face of an old friend. **Chris Burch, Director of Racing and Events** for the Marathon, will discuss the growth of this annual autumn gem and its role in the Des Moines community.



Chris will also share his insights on how the current economy impacts community events like the Marathon. As Leadership Network members have likely experienced in planning smaller local efforts, it is more difficult to reprise past successes as the economy affects everything from food prices to travel costs and even free time available to volunteers.

Reservations are being accepted for the luncheon through noon on Tuesday, April 14th. Enjoy an informative presentation and great buffet with members and guests of the Leadership Network.

Thursday, April 16th

11:45 A.M. TO 1:00 P.M.

The Des Moines Embassy Club
801 Grand Avenue, 40th Floor

\$20.00 cash or check payable to **Leadership Network**

E-mail to desmoinesleaders@yahoo.com

Contact Us page at www.dmladershipnetwork.org
Phone Marlena at 286-4953

APRIL SPEAKER BIO

Chris Burch is a native of Des Moines, Iowa. His interest in running and community volunteering led him to his role as Director of Racing and Events for the IMT Des Moines Marathon and the Road Runners Club of America State Representative for Iowa.

Chris received his Bachelor's Degree from Iowa State University and Master's Degree from Drake University in Corporate Communications. Under his leadership, The IMT Des Moines Marathon has grown to include more than 80 sponsors, 1,500 volunteers and 6,400 registered athletes.

PRESIDENT'S NOTE

One day spring is here, the next it snows. Kind of like the Stock Market -- up one day and down the next. The two seem to have a lot in common, especially in regard to predictions. To date, I have not found anyone who can predict either with any accuracy.

March madness is almost over -- with the exception of the economy. I've chosen to take the optimistic view and believe things will improve with the spring. I'd advise everybody to turn off the televisions and radios and ignore the negative hubbub. At least our mental state will improve. Things will get better...

This month, luncheon attendees will meet and greet local leader Chris Burch of the IMT Des Moines Marathon. You don't need to be a runner or walker to appreciate his perspectives on creating and maintaining a major community asset. Even so, before we return to work, we may all be inspired to train for the marathon, half-marathon or 5K this October. (Marlena says the heft of that medal brings her back each year). A nice surprise: Our speaker is joining the Leadership Network!

The Leadership Network is a non-profit organization and each year we fund a scholarship for an AIB College of Business student and consider donations to other local charitable organizations, such as The Heart Connection Children's Cancer Programs. You do not have to be a member of the Leadership Network to attend, as guests are always welcome. If you are interested in more information about the group, contact any board member or visit our website at www.dmladershipnetwork.org.

Sincerely,

Dennis Sensenbrenner



TRANSITIONS AND RECOGNITIONS

Congratulations, **Deb Stearns**! Essman/Research has earned the “Top-Rated” Research Focus Facility from Impulse Research Corporation, an international research firm based in Los Angeles. This is the ninth consecutive year that Essman has been recognized with the designation that is based on an independent survey of over 5,000 researchers and moderators worldwide.

A big thank you comes our way from **AIB College of Business** for our participation in their annual Career Fest. Over 250 students and alumni attended the event.

WHO'S LOOKING FOR WHOM?

Help for Job Seekers from Leadership Network Members

From David Leto, The Palmer Group -- www.thepalmergroup.com.

From David Zahn, Wellmark Blue Cross Blue Shield -- www.wellmark.com/careers.

From Marlena Bandurski, Greater Des Moines Partnership – www.desmoinesmetro.com/employment/jobs-resume-database/index.asp.



DES MOINES LEADERSHIP NETWORK

**Preparing tomorrow's
leadership team today**

**Meets 3rd Thursday of the
month -- September to May**
11:45 a.m. to 1:00 p.m.
Des Moines Embassy Club
801 Grand Avenue, 40th Floor

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desmoinesleaders@yahoo.com
515-286-4953

The Des Moines Leadership Network is an established networking group for professionals in Greater Des Moines.

Our Mission

To enhance the leadership experience, knowledge, growth, and
commitment to ethical practices and professionalism of our members
through program meetings and networking with one another.

CLIP AND SAVE MEETING REMINDER

New Member Application

Regular Member Annual Dues: \$95.00

Retirees may join for half price

Name _____

Title _____

Company or employer _____

Street address or postal address _____

City _____ ZIP Code _____

Email address _____

Phone _____ Mobile # _____

Professional certification _____

Company/employer Web address (for Leadership Network Web links)

MAIL TO:

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